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KELLOGG SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

Miss Newman

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

PERMIT No. 409

Milwaukee, Wis.

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U. S. Dept. of Agriculture, ~~U. S. Department of Agriculture.~~
Bureau of Plant Industry,
Washington, D. C.

KELLOGG SEED COMPANY

322 EAST FLORIDA STREET

P. O. BOX 684

MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

NEW RICHMOND ROLLER MILLS
Shawano, Wis.

Upper Michigan — Northeastern Wisconsin
MENOMINEE PRODUCE COMPANY
Menominee, Michigan

Distributors

ALEX SINAIKO & SONS, INC.
653 W. Washington Ave., Madison, Wis.
DOOR COUNTY PRODUCE COMPANY
Sturgeon Bay, Wisconsin

TERMS: Net Cash

APRIL 16, 1937

Quotations are subject to change without notice.
Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

MEDIUM RED CLOVER		
	Per 100 Lbs.	Packed in Bags of:
	60 Lbs.	160 Lbs.
(Wisconsin Grown)		
RAINBO	\$29.25	\$39.00
Mountain	38.50	38.25

MAMMOTH CLOVER		
(Northern Grown)		
RAINBO	40.25	40.00

IMPORTED CLOVERS

Stained 1% Green

MEDIUM		
	Per 100 Lbs.	Packed in Bags of:
	60 Lbs.	160 Lbs.
(Northern European)		
CHOICE	\$22.00	\$21.75
(Polish, Very Hardy)		
RAINBO	\$26.25	\$26.00

MAMMOTH		
	Per 100 Lbs.	Packed in Bags of:
	60 Lbs.	160 Lbs.
(New Zealand Grown)		
RAINBO	\$28.25	\$28.00

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ALSIKE CLOVER		
	Per 100 Lbs.	Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO	\$26.25	\$26.00
Mountain	25.75	25.50

ALSIKE SPECIALS		
Contains about:		
8% White		25.00

WHITE CLOVER		
	Per 100 Lbs.	Packed in Bags of:
	30 Lbs.	60 Lbs. 160 Lbs.
RAINBO	\$30.40	\$30.25 \$30.00
Mountain		28.00
Mixing Grade		23.00

TIMOTHY		
	Per 100 Lbs.	Packed in Bags of:
		100 Lbs. 125 Lbs.
RAINBO	\$ 6.65	\$ 6.70

TIMOTHY AND ALSIKE		
	Per 100 Lbs.	
About 25% Alsike		\$10.25
About 50% Alsike		14.50



Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

COMMON ALFALFA

All U. S. Verified Origin

KANSAS		
	Per 100 Lbs.	Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO	\$33.25	\$33.00

NEBRASKA		
RAINBO	33.25	33.00

MINNESOTA		
RAINBO	35.00	

WISCONSIN		
RAINBO		Sold Out

GRIMM ALFALFA

State Sealed and Certified
Per 100 Lbs.

BLACKFOOT BRAND		
Blue Tag	Supply Limited—Ask for Price	
Red Tag	\$40.00	
30 lb. and 60 lb. bags.		

LADAK ALFALFA

State Sealed and Certified

	Per 100 Lbs.	Packed in Bags of:
		30 Lbs.
RAINBO—Blue Tag	\$50.00	
Mountain—Red Tag	45.00	
Ladak is of especial value where bacterial wilt is prevalent.		

Today's values, f. o. b. Milwaukee, Wisconsin.
Broken packages will be charged at quoted prices plus bags extra at value.

SWEET CLOVER

WHITE		
	Per 100 Lbs.	Packed in Bags of:
		160 Lbs.
RAINBO		\$16.50

YELLOW		
RAINBO		16.50

GRUNDY COUNTY		
RAINBO		16.50

HUBAM		
RAINBO		25.00
Sweet Clover packed in bushel bags, 25c per 100 lbs. higher.		

SUDAN GRASS

RAINBO		
	Per 100 Lbs.	\$ 4.75

REED CANARY GRASS

RAINBO — 100 lb. lots	\$28.00
Small lots	29.00

FIELD PEAS		
White, RAINBO		4.50
White, Mountain		4.00
Scotch, RAINBO		4.00

SOY BEANS		
Manchu, RAINBO		
Illini, RAINBO		3.55
Mukden, RAINBO		4.75

MILLETS		
German, RAINBO		4.75
Japanese, RAINBO		3.00
Austrian Proso, RAINBO		3.40

FLAX		
RAINBO		5.50

DWARF ESSEX RAPE		
RAINBO — 100 lb. bags		6.75
Burlaps, 220 lb. sacks		6.50

Present indications point toward an exhaustion of most Legume seed stocks before the spring seeding demand has been supplied.

Our Prices Include Bags without additional charge—Gross Weights

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RAINBO BRAND SEED CORN

DENT VARIETIES

NEBRASKA GROWN

	Per Bushel
Golden Glow.....	\$ 2.35
Reid's Yellow Dent.....	2.35
Improved Leaming.....	2.35
Pride of North.....	2.35

CANADIAN GROWN

(Produced from Wisconsin Seed Stock)

	Per Bushel
Golden Glow.....	2.50
Silver King.....	2.50
Wisconsin No. 25.....	2.75

CANADIAN GROWN

	Per Bushel
White Cap Yellow Dent.....	2.50

FLINT CORN

	Per Bushel
Longfellow—Nebraska Grown.....	2.50
Smut Nose—Wisconsin Grown.....	4.00

SWEET CORN

	Per 100 Lbs.
Stowell's Evergreen.....	11.00
Golden Bantam.....	11.00

FODDER CORN

	Per Bushel
Red Cob—Missouri Grown.....	1.80
Leaming Fodder—Missouri Grown.....	1.80
Pride Fodder—Missouri Grown.....	1.80
Eureka Giant Fodder—Virginia Grown.....	2.65

SWEET FODDER

	Per 100 Lbs.
.....	\$ 5.00

WISCONSIN GROWN

	Per Bushel
(Grant County)	
SEALED AND VERIFIED	
Golden Glow.....	3.00
Silver King.....	4.50

WISCONSIN GROWN

	Per Bushel
(Dane County)	
SEALED AND VERIFIED	
Golden Glow.....	3.25
Wisconsin No. 8.....	3.50
Silver King.....	4.50

WISCONSIN GROWN

	Per Bushel
(Jefferson County)	
SEALED AND VERIFIED	
Golden Glow.....	3.75
Silver King.....	4.50
Early Murdock.....	4.00
Northwestern Red Dent.....	4.25

NORTHERN WISCONSIN GROWN

	Per Bushel
(Prescott County)	
SEALED AND VERIFIED	
Golden Glow.....	3.25

NORTHERN WISCONSIN GROWN

	Per Bushel
(Grown by Krueger, Shawano County)	
Golden Glow.....	3.50
Wisconsin No. 25.....	3.75

HYBRID SEED CORN

	Per Bushel
(Wisconsin Grown, Sealed and Certified)	
For Edgedrop planters	
(Flat Kernels)	
105 Day Maturity.....	(Ask for Prices)
115 Day Maturity.....	(Ask for Prices)

	Per Bushel
For Hilldrop planters	
(Round Kernels)	
105 Day Maturity.....	(Ask for Prices)
110 Day Maturity.....	(Ask for Prices)
120 Day Maturity.....	(Ask for Prices)



CRO-TOX

Crow and Bird
Repellent

Protects Seed Corn and Grains from
Loss of Seed After Planting. Eight
Ounces of Cro-Tox Will Treat One
Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen
16 oz. Size @ 7.20 per Dozen
1 qt. Size @ 10.80 per Dozen

WINTER VETCH

	Per 100 Lbs.
For Spring and Fall Planting	
RAINBO.....	\$10.00

AMBER CANE

	Per 100 Lbs.
For Fodder only.	
RAINBO.....	4.50



SEED DISINFECTANTS

New Improved CERESAN

A Low Cost Dust Disinfectant for
Wheat, Oats and Barley

One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$.70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	1.00	8.40 per case	1 doz.
5-lb. tin	4.75	20.70 per case	1/2 doz.
25-lb. pail	21.00	16.80 per pail	1 only
100-lb. drum	83.00	66.40 per drum	1 only

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$.45	\$ 10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

SEMESAN

A General Disinfectant for Vegetable
and Flower Seeds or Bulbs,
and Certain Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

NU-GREEN

A Grass Disinfectant for Brown Patch
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only

SEED GRAINS
RAINBO BRAND

SPRING RYE

	Per Bushel
RAINBO.....	\$ 2.15

SEED OATS

	Per Bushel
Yellow Kherson.....	\$.85
logold.....	.90

SEED WHEAT

	Per Bushel
Progress.....	\$ 2.20
Marquis Type.....	2.20

SEED BARLEY

	Per Bushel
Oderbrucker.....	\$ 1.75
Wisconsin No. 38.....	1.70

BUCKWHEAT

	Per 100 Lbs.
Japanese.....	
Silverhull.....	\$ 3.15

Our Prices Include Bags without additional charge—Gross Weights



LAWN GRASS MIXTURES



RAINBO BRAND

Finest Quality
In Cartons and Bulk

	Per 100 Lbs.
1-lb. (24 and 50 to a case)	\$26.00
5-lb. (9 to a case)	25.50
1-lb. Shade Grass (24 and 50 to case)	28.00
5-lb. Shade Grass (9 to a case)	27.50

RAINBO LAWN SEED — Bulk

25-lb. Sacks	24.50
50-lb. Sacks	24.25
100-lb. Sacks	24.00

RAINBO SHADE GRASS — Bulk

25-lb. Sacks	26.50
50-lb. Sacks	26.25
100-lb. Sacks	26.00

BLUE MOUND LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$20.00
5-lb. Bags (10 to a bundle)	19.00
10-lb. Bags (5 to a bundle)	19.00
Bulk, 50-lb. and 100-lb. Bags	18.00
Shade Grass, bulk	19.00

GREENDALE LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$18.00
3-lb. Bags (20 to a bundle)	17.00
50-lb. and 100-lb. Bags	16.00

SHAMROCK LAWN SEED

100-lb. Sacks	15.00
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STAR LAWN SEED

100-lb. Sacks	14.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 Lbs.
1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00



	Per Ton
100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%.
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

	Per Carton
48 10c Packages	\$ 1.95
24 20c Packages	1.95
12 40c Packages	1.95
24 10c; 12 20c Packages	1.95

RAINBO

	Per 100 Lbs.
1-lb. Boxes (25 to case)	\$35.00
1/2-lb. Boxes (50 to case)	35.50

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

	Per 100 Lbs.
Selected, Extra Heavy	\$21.00
RAINBO	19.50
Mountain	18.75

CANADIAN BLUE GRASS

RAINBO	22.50
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FANCY RED TOP

RAINBO	20.00
Mountain	19.00

ROUGH STALKED MEADOW GRASS

RAINBO	40.00
Excellent for shady conditions.	

RYE GRASS

Pacey's, Imported	13.50
Perennial, Imported	12.50
American Grown	7.25

BENT GRASS (Certified)

	Per 100 Lbs.
Astoria	
RAINBO, Blue Tag, State Sealed	\$55.00

Seaside

RAINBO, Blue Tag, State Sealed	55.00
(Smaller quantities \$5.00 per 100 lbs. higher.)	

ORCHARD GRASS

RAINBO	20.00
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MEADOW FESCUE

RAINBO	13.00
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CHEWINGS FESCUE

RAINBO	35.00
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BROMUS INERMIS

RAINBO	28.00
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RAINBO BRAND
INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1 —

For Alfalfa, Sweet Clover and Hubam Clover.

No. 2 —

For Red, Alsike, Mammoth and White Clover.

	Retail	Wholesale
1/2 bushel	\$.35	\$.18
1 bushel	.50	.30
2 1/2 bushel	1.00	.60
5 bushel	1.75	1.10

No. 3 —

For Field Peas, Vetches, Winter Peas and Cow Peas.

No. 6 —

For Soy Beans.

	Retail	Wholesale
1 bushel	\$.35	\$.18
2 bushel	.50	.30
5 bushel	1.00	.60

Sold on a Returnable Basis.

MASTER ANT KILLER

10c Size, 12 to carton... \$.75 dozen

25c Size, 14 to carton... 2.00 carton



INOCULATOR
PRICES

When Ordering, Always
Specify Name of Seed

Alfalfa, all Clovers

Size	Dealer	Retail
1/2 bu. ea.	\$.23	\$.35
1 bu. ea.	.36	.55
2 1/2 bu. ea.	.78	1.20

Vetch, Austrian Peas,
Canadian Peas, Beans

Size	Dealer	Retail
1/2 bu. ea.	\$.20	\$.30
1 bu. ea.	.29	.45
*1 1/2 bu. ea.	.42	.65
5 bu. ea.	1.20	1.85
*12 1/2 bu. ea.	2.76	4.25

*"100 lb. size." Packed
only for Vetch and Peas.

LESPEDEZA
Unhulled or Hulled

Size	Dealer	Retail
1 bu. ea.	\$.23	\$.35
2 bu. ea.	.36	.55
5 bu. ea.	.78	1.20
10 bu. ea.	1.14	1.75
*25 bu. ea.	2.44	3.75

Peanuts, Soy Beans, Cow
Peas, Lima Beans

Size	Dealer	Retail
1 bu. ea.	\$.23	\$.35
2 bu. ea.	.36	.55
5 bu. ea.	.78	1.20
10 bu. ea.	1.14	1.75
*25 bu. ea.	2.44	3.75

*"25 bu. size." Packed only
for Soy Beans, Cow Peas.

New

Garden Size

NITRAGIN for
Garden Peas, Beans,
Sweet Peas, Lima
Beans and Lupines

Each package will inoculate
any amount up to 4 lbs. seed.
Dealer Price\$.80 per doz.
Retail Price\$1.0 ea.

MICA SPAR GRIT

MICA SPAR GRIT — All Sizes

	Per 100 Lbs.
RAINBO, ton lots	\$.85
Smaller quantities	.90

BIRD SEED

(Full Bags)

	Per 100 Lbs.
Sunflower — Fancy	\$ 8.50
Sunflower — Choice	7.50
Canary — Recleaned	7.75
Hemp	4.75
Bird Rape, Wisconsin Small Sweet	7.50
Large Rape	6.50
Large Millet	3.50

Smaller quantities 50c per 100 lbs. higher.

Our Prices Include Bags without additional charge—Gross Weights



PLANTERS' REFERENCE

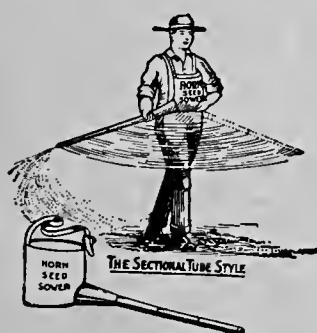
Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills.....	12-15	60
Barley.....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat.....	45-60	52
Cane, broadcast.....	50-70	50
Cane, drills.....	10-15	50
Clover, Alsike.....	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White.....	4-8	60
Corn.....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow.....	15-25	24
Fescue, Chewings.....	25-28	14
Flax.....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese.....	12-15	30
Oats.....	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast.....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Reed's Canary Grass.....	4-6	24
Rye, Winter.....	84-112	56
Rye, Spring.....	56-84	56
Speltz.....	62-100	48
Sudan Grass, broadcast.....	30-40	50
Sudan Grass, in drills.....	15-25	50
Sunflower.....	8-10	24
Timothy.....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat.....	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

LADAK ALFALFA

Certified Ladak Alfalfa is selling at the lowest price on record. Farmers in those territories where Bacterial wilt is prevalent will be interested in planting Ladak, if advised of the present favorable price situation.



SEED SOWERS

Retail List Price

"Cyclone" Seed Sower ..\$2.50 Ea.

"Horn" Seed Sower..... .85 Ea.

Above prices are subject to a dealer discount of $33\frac{1}{3}\%$.

